



Courtesy of : Dr. Rebeca Forero, H.C.

## I'm a leader, Now What?- FREE GUIDE



**I'm a leader  
now what?**

– The Blueprint Guide by Dr. Rebeca Forero, H.C.

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Leadership isn't about titles, it's about impact.

This transformational program helps leaders step into their full potential, drive real change, and build lasting influence with confidence and clarity.



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I'm a leader, Now What? (TM)

## Step 1: Lead Yourself First – Commitment Before Command

Before managing others, own your energy. Real leadership begins in the unseen—how you respond when no one's watching. If you're constantly distracted, burnt out, or relying on external validation, you're building power on sand.

*Example:* I, once offered a board seat at a global organization, delayed her acceptance by 30 days, not because of doubt, but because I wanted to ensure I was entering from clarity, not from ego.

“If you can't commit to yourself, don't expect anyone to follow your lead.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Audit your weekly time. Highlight moments where you lead yourself with integrity. Now identify where you compromise. What pattern emerges?

## Step 2: Understand Power—It's Not What You Think

Forget titles and accolades. True power is the ability to influence without control, to build without screaming, to exit when needed without losing presence. Leaders who chase control often lose respect.

*Example:* In 2021, a team crisis pushed me to fire a close collaborator. But I didn't react, I reviewed, confronted with clarity, and rebuilt a stronger framework.

“Power is not given. It's built through clarity, consistency, and the courage to let go.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Reflect on a recent decision where you asserted power. Was it from clarity, fear, or ego?

## Step 3: Build Systems, Not Just Teams

Leaders who only build people burn out. Leaders who build systems

elevate people without carrying them. A true leader creates frameworks where others can succeed without dependency.

*Example:* BlueTie International runs on SOPs built by leaders, not assistants. That's not control, it's sustainability.

“If it only works when you're in the room, it's not leadership.  
It's performance.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Identify one recurring task you handle. Design a system for someone else to do it at 80% your standard.

## Step 4: Ask Better Questions—That's Where Strategy Lives

Leaders don't need all the answers, they need the right questions. The better your questions, the more precise your direction. Power shifts when clarity enters the room.

*Example:* During a board meeting, I asked: “Are we creating visibility or impact?” That single question reshaped the entire funding strategy.

“The smartest leader in the room isn't the one who speaks last. It's the one who questions what no one dares to ask.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Choose an area where you feel stuck. Now write 3 questions that would force clarity and truth into that space.

## Step 5: Cut Noise—Protect Your Decision Field

Too many leaders drown in inputs—opinions, trends, advisors. Strong leaders limit access. They protect their decision space as if it were sacred. Because it is.

*Example:* I unfollowed 70% of her business network for a season, not out of disrespect, but to hear herself again.

“If your mind is a meeting room, don’t hand out access badges to everyone.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Clean your digital and real decision environments. Who or what must go so you can lead better?.

## Step 6: Move Fast, But With Precision

Speed is not reckless. Speed is momentum without hesitation. Leaders who wait for consensus miss moments. The key isn’t being impulsive—it’s being prepared enough to act with courage.

*Example:* When Rebeca launched CAW, she moved from idea to execution in 3 weeks. Not because it was rushed—but because clarity had been brewing.

“Speed with purpose becomes unstoppable. Delay with doubt becomes regret.”

— Dr. Rebeca Forero, H.C.

*Exercise:* What decision have you been sitting on? Decide within 24 hours. Action builds clarity.

## **Step 7: Choose Visibility or Relevance, You Can't Have Both Every Time**

You don't need to be seen to matter. Sometimes your most powerful work happens in silence. Real leaders choose relevance, results, impact, and authority over applause.

*Example:* Rebeca turned down a viral TEDx talk to mentor three women stepping into UN boards. The camera didn't catch it, but history will.

“When your relevance grows, applause becomes background noise.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Where are you showing up for visibility instead of meaning? Cancel one commitment this week and replace it with one that matters.

## Step 8: Redefine What Winning Means, It's Personal, Not Public


Leadership is not about the stage—it's about alignment. The moment you let society define your success, you lose ownership. Your win must be yours. Tailored. Measured in peace, purpose, and progress.

I biggest win wasn't an award. It was walking away from a seven-figure contract because it would have compromised her mission.

“My win? Waking up every day knowing I didn't trade my peace for a position.”

— Dr. Rebeca Forero, H.C.

*Exercise:* Redefine your win. Write it down. Now audit your week—are your actions aligned with that definition?




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Now What?

If this blueprint sparked something in you, clarity, fire, or a refusal to lead the way the world expects, you're ready for more.

Dr. Rebeca Forero, H.C. doesn't just write about leadership. She builds it, transforms it, and elevates it where it matters most: in boardrooms, businesses, and bold minds ready to shift from noise to strategy. Whether you're leading a startup, a movement, or a multi-million-dollar vision, the next level demands precision. Hire Rebeca to speak, advise, or strategically align your leadership team, and make sure your next move is your best move.

To connect directly, visit [www.rebecaforero.online](http://www.rebecaforero.online) or email [RebecaF@bluetie.international](mailto:RebecaF@bluetie.international)



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